

## 我们期待与您相约

### We're looking forward to meeting you

#### 联络方式

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#### 展位价格

展位类型	规 格	价 格	
		国内企业	国外企业
标 展	3m×3m	RMB 5000 元 / 个	USD 780 元 / 个
光 地	36m <sup>2</sup> 起租	RMB 550 元 / m <sup>2</sup>	USD 86 元 / m <sup>2</sup>

#### 备注：

- 标准展位：配置包含中英文楣板、方桌 1 张、洽谈椅 2 把、地毯、220V 电源插座 1 个；
- 光地：36m<sup>2</sup> 起租，如超过 36m<sup>2</sup>，以 18m<sup>2</sup> 起增。配置：展出场地、安保服务、无任何设施，企业需提前设计好图纸并自行搭建；
- 展位安排原则：“先申请、先预定、先付款、先确定”；
- 参展企业必须保证展品及产品包装及宣传资料不涉及侵权行为；
- 有关展品运输、酒店交通、展台搭建等事宜，组委会于会前 30 天将《参展指南》发送至各参展商。

#### Booth Fee

Booth Type	Specification	Price	
		Domestic Enterprise	Foreign Enterprise
Standard Booth	3m×3m	RMB 5000/Per Standard Booth	USD 780/Per Standard Booth
Raw Space	36m <sup>2</sup> and above	RMB 550/ m <sup>2</sup>	USD 86/m <sup>2</sup>

#### Remark:

- Standard booth (3m×3m) includes the following: one fascia board in English and Chinese, one square table, two chairs, carpet, and one power socket (220V).
- The starting rent area of raw space shall be 36 m<sup>2</sup>. If more that 36 m<sup>2</sup> is needed, it should be added at least by 18m<sup>2</sup> for one time. It only provides exhibition space and security services, without any facilities. Companies need to design in advance and build their own drawings
- Principle of booth arrangement: "First applied, first booked, first paid, first confirmed"
- Exhibitors must ensure that exhibits and product packaging and promotional materials do not involve infringement.
- The Organizing Committee will send the Exhibitor's Manual to exhibitors 30 days prior to the event for matters such as transportation of exhibits, hotel transportation and stand construction.

#### 主办单位：

福建省人民政府  
国务院台湾事务办公室  
中国国际贸易促进委员会

#### 时间：

2022 年 5 月 18 日 -22 日

#### 地点：

福州海峡国际会展中心

#### 承办单位：

福州市人民政府  
福建省人民政府港澳事务办公室  
中国国际贸易促进委员会福建省委员会  
福建省商务厅

#### Hosts:

People's Government of Fujian Province  
Taiwan Affairs Office of the State Council  
China Council for the Promotion of International Trade

#### Organizers:

Fuzhou Municipal People's Government  
Taiwan, Hong Kong and Macao Affairs Office of Fujian Provincial People's Government  
China Council for the Promotion of International Trade Fujian Sub-Council  
Department of Commerce of Fujian Province

#### Time:

May18-22, 2022

#### Venue:

Fuzhou Strait International Conference & Exhibition Center



中国·福州海峡国际会展中心  
2022年5月18日-22日



第五届 21 世纪海上丝绸之路博览会  
暨第二十四届海峡两岸经贸交易会

The Fifth 21st-Century Maritime Silk Road Expo &  
the 24th Cross-Straits Fair for Economy and Trade



## 第五届 21 世纪海上丝绸之路博览会暨 第二十四届海峡两岸经贸交易会邀请函

21 世纪海上丝绸之路博览会暨海峡两岸经贸交易会（以下简称“5·18”），起源于 1994 年习近平总书记在福州工作期间创办的“福州国际招商月”。2018 年 1 月，经党中央、国务院批准，海峡两岸经贸交易会升格为 21 世纪海上丝绸之路博览会暨海峡两岸经贸交易会，成为全国唯一集“海丝”“海峡”元素于一体的国家经贸品牌博览会。

长期以来，“5·18”秉承习近平总书记在福州工作期间创办的“福州国际招商月”精髓，围绕“互联互通、产业引领、合作共赢”主题，突出“把福州打造成现代化国际城市”的主线，深化与 21 世纪海上丝绸之路沿线国家的合作与交流，加强两岸的经贸交流，在做好疫情防控安全等工作的前提下，持续将“5·18”打造成产业合作、经贸交流的重要平台。

海丝博览会已连续成功举办四届，海交会已连续成功举办二十三届，2021 年布置展览面积达 10 万平方米，展位 3800 个，举办各类活动会议 11 场，共有 80 个“一带一路”沿线国家和地区的 1800 多家企业参展。本届“5·18”初定于 2022 年 5 月 18 日至 22 日在福州海峡国际会展中心举办，拟设置海丝沿线国家和地区精品、海峡两岸食品与精品、城市合作等展区，展览面积 12 万平方米，展位数 4400 个，同期还将举办投资促进大会及相关产业发展论坛等活动。

谨此，诚挚邀请贵单位组织企业参加 2022 年第五届 21 世纪海上丝绸之路博览会暨第二十四届海峡两岸经贸交易会。

顺颂商祺！

## Invitation Letter of the Fifth 21 Century Maritime Silk Road Expo and the 24th Cross-Straits Fair for Economy and Trade

21st-century Maritime Silk Road Expo & Cross-Straits Fair for Economy and Trade (hereinafter referred to as the "May 18th Event") can be dated back to 1994 when it was launched as "China (Fuzhou) International Investment Month" during General Secretary Xi Jinping's tenure here in Fuzhou. In January 2018, the Cross-Straits Fair for Economy and Trade was renamed 21st-century Maritime Silk Road Expo & Cross-Straits Fair for Economy and Trade upon approval of the Party Central Committee and the State Council. It thus became the only exposition titled with "Maritime Silk Road" in China.

Over the years, inheriting the spirits of the "Fuzhou International Investment Promotion Month" which initiated by General Secretary Xi Jinping when he worked in Fuzhou, focusing on the theme of "connectivity, industry leadership and win-win cooperation", highlighting the main line of "making Fuzhou a modern international city", deepening cooperation and exchanges with countries along the 21st Century Maritime Silk Road, strengthening economic and trade exchanges across the Taiwan Strait, we continue to make "May 18th Event" an important platform for industrial cooperation and economic and trade exchanges on the premise of epidemic prevention and control.

The 21st-century Maritime Silk Road Expo has been successfully held for four consecutive sessions, and the Cross-Straits Fair for Economy and Trade has been successfully held for twenty-three consecutive sessions. During the Expo of 2021, a series of 11 events and conferences were held, with a total exhibition area of 100,000 square meters and 3,800 exhibition booths being set up. 1,800 enterprises from 80 countries and regions along the 21st-century Maritime Silk Road attended the Expo. The May 18th Event of 2022 is scheduled to be held from May 18 to 22, 2022 at Fuzhou Strait International Conference and Exhibition Center, and is intended to set up exhibition area for Selected Products from Countries and Regions along the Maritime Silk Road, Taiwan Specialty Foods and Selected Products, City Cooperation and so on, with a venue spanning a combined 120,000 square meters and 4,400 booths is planned to be set up. The Investment Promotion Conference and related industry development forum will also be held during the same period.

We hereby sincerely invite you to organize relevant enterprises to attend the Fifth 21st-century Maritime Silk Road Expo & the 24rd Cross-Straits Fair for Economy and Trade.

Thanks and best regards!

## 主要展区

海丝沿线国家和地区精品展区

海丝国家形象展区

海峡两岸文化产品展区

台湾企业投资大陆成就展区

海峡两岸食品及精品展区

城市合作展区

丝路茶文化展区

种业展区

绿色农业产业展区

医美大健康展区

## Main Exhibition Area

Exhibition Area for Selected Products from Countries and Regions along the Maritime Silk Road

Exhibition Area for National Image Exhibition of Countries along the Maritime Silk Road

Exhibition Area for Cross-Straits Cultural Products  
Exhibition Area for Taiwan Enterprises' Achievements in Investing in Mainland China

Exhibition Area for Taiwan Specialty Foods and Selected Products

Exhibition Area for City Cooperation

Exhibition Area for Tea Culture of the Maritime Silk Road

Exhibition Area for Seed Industry

Exhibition Area for Green Agriculture Industry

Exhibition Area for Medical Beauty and Health Industry

## 展馆示意图 Pavilion Map

